



Donations may be sent to "Run for Adela" at 1733 Deer Path Drive, Mt. Pleasant, SC 29464.

Thank you for your time and continued support,

The Run for Adela Team

Questions? More info?

Arden McKenzie (843) 345-2142 ardenh44@gmail.com

Lauren Cook (843) 697-5458 thelaurencook@gmail.com

Dear Friends,

The tenth annual Run for Adela GRAND FINALE 5K is just a few months away! Please mark your calendars for Saturday, April 13, 2019 at 8:30 AM on the beach of Sullivan's Island. The run, hosted by the friends and family of Adela Holmes Cook, honors the beloved young woman we lost at the age of 18 following a tragic golf cart accident in April of 2009.

As the tenth and final year of the race, we're dedicating the run to our collective friends and family watching from above, especially our namesake Adela Holmes Cook and our race director and fearless leader for the first 7 years, Dicksie Johnson. Throughout the last nine years, we have strived to be a model for those struggling with grief and loss, and have tried to provide an outlet of love and warmth when it's needed most.

We are seeking both sponsors and in-kind donations in memory of the lives of Adela and Dicksie. Proceeds from this year's run will fund a scholarship for a Meeting Street Academy student to attend Charleston Day School for 6th thru 8th grade. We will also be supporting Camp Happy Days by funding Adela's Extreme Teen Weekend – a weekend for teens with cancer to camp outdoors, go fishing, and enjoy the waterways of the Lowcountry - all things that meant so much to Adela.

We're so incredibly grateful for the people that have made this run possible, and we hope we can count on your support this final year. The relationships we've formed over the last nine years with this race and our cause mean the world to us, and we couldn't have made it to this 10th year without you. Enclosed is our donation form. If you are donating items, we would be delighted to arrange their pick-up.

2018 Sponsorship Levels

Presenting Sponsor | \$5,000

Addition to Race name, Name added to event logo, Name on major event signage, Verbal recognition in media spotlights, Memory book souvenir, Name on event recap video, Name on website, Verbal recognition at awards ceremony, Logo on donor board, Up to 20 free race registrations

Platinum | \$2,500+

Verbal recognition in media spotlights, Memory book souvenir, Name on event recap video, Name on website, Verbal recognition at awards ceremony, Name on donor board, Up to 15 free race registrations

Gold | \$1,000+

Memory book souvenir, Name on event recap video, Name on website, Verbal recognition at awards ceremony, Name on donor board, Up to 10 free race registrations

Silver | \$500+

Verbal recognition at awards ceremony, Name on donor board, Up to 6 free race registrations

Bronze | \$250+

Name on donor board Up to 4 free race registrations

Please mail form to "Run for Adela," 1733 Deer Path Drive, Mt. Pleasant, SC, 29464

RUN FOR ADELA DONATION FORM

I/We hereby give, transfer, and deliver to Run for Adela all of my/our right, title and interest in and to the property described below, relinquishing all my/our claim thereto.

Business Name: _____

Donor Name (Please Print): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

❖ **If you would like to become a Sponsor, please select a level below:**

- Presenting Sponsor (\$5,000)
- Platinum (\$2,500)
- Gold (\$1,000)
- Silver (\$500)
- Bronze (\$250)
- Individual \$ _____

IMPORTANT: Please contact Lauren Cook at thelaurencook@gmail.com or call (843)697-5458 to receive a promo code to redeem the free registrations included in your sponsorship BEFORE April 8th, 2019

❖ **If you would like to become an In-Kind Donor, please fill out the information below:**

Description of Donation _____ Value of Donation _____

Signature _____ Date of Gift _____

RUN FOR ADELA DONOR RECEIPT

We thank _____ for their contribution worth _____
to the Adela Holmes Cook Foundation on _____.

Please retain this acknowledgement in satisfaction of the IRS requirement that charitable contribution deductions of \$250 or more must be substantiated by a contemporaneous written acknowledgement from the donor organization. If a deduction in excess of \$500 will be claimed for the donated noncash property, you must file IRS Form 8283 with your tax return for the year you contribute the property and claim a deduction. For gifts of property (other than money or publicly traded securities) for which you will claim a value in excess of \$5,000, the IRS also requires that you obtain a qualified appraisal of the property and have Parts III and IV of the Form 8283 completed by the qualified appraiser and the donor organization, respectively.